

The 1st. letter is of silence - the 2nd.
letter is of breath - our brother breath,
the 3rd. letter is of going -
our bro. moves.
The 4th. letter is of generation -
our bro. stands rejoicing.
(The word - He lives in the
Sun)

Mr. Acland

~~Chas. E. P. D.~~ Editorial Dept. E. P. Dutton & Co.

← Dear Sir
D

I should like to call your
attention to the 132 page supplement
of the Equinox of which I sent you
a complimentary copy - in reference
to the review of "From the Watch Tower,"
the voice of the silence is the
only theosophist publication of the
slightest literary distinction or even

of occult merit. This new edition is far more valuable to students than any previously published because the meaning of the treatise is for the first time made plain by the commentary of Frater O.M. No theosophist can afford to miss buying a copy.

I own the copy right on this edition and the type is actually standing at the De Vinne Press. It therefore appears to me a very advantageous moment to get out an edition at 600 75 cents. Properly advertised by a firm with your energy & resources I have little doubt that the sales would run into 5 figures. Perhaps you will be good enough to let me know your views.

Sincerely

156

I —

I am very sorry indeed to hear of you being ill. I will not pretend to be surprised. We have all of us got it in one way or another. Nearly every body in Detroit connects with us had some trouble. A magical gesture like the publication of the Equinox gets all the black magicians going. Roddie and the Dead Soul have both been in trouble and even I had a sensitive spot, as I discovered Wednesday, when I was quite badly burnt in an extremely mysterious manner. I hope to have better news of you very soon. Please write as often as you feel able.

S —

156

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S —

Mr. Bickers

My dearest Betty

D

Thanks so much for your letter. I'm awfully glad to hear of you again and above all, that you are likely to be having a little more freedom. I wish you would take up definitely the work of the Equinox. You could do a great deal in Sos to prepare the way for me to come down there one day. I am writing to Jones to communicate with you on the subject. Please let me know what your plans are ~~and~~ you can write to me quite freely about whatever it is that your letter hints. I shall expect to hear from you very soon.

S

Jones -

20 Apr 1919

My beloved son

D

The attack continues merrily - Your
holly and adulterous step mother are
lame very nearly died of pneumonia
Her address is Glenvale Sanitarium,
Glenvale Cal. Get her to come
right out and prepare a centre for us,
in that district. I should send
her an editorial Equinox with in-
structions to get busy lecturing on it,
as soon as she is better but of
course the matter is entirely in your
own hands. Betty Bickers is free
of her crazy husband for the time
being at least and she too might
act as Equinox a gambler. Her
address is 302 Farnsworth Apt. Hollywood Blvd
Hollywood, Cal. I
myself got it on Wed. night. I put
some salamine lotion on a spot
which had been slightly chafed by
the journey and spent the next two
hours or so in the most excruciating agony.

At this moment I have what I may describe
as a "de-luxe edition" of Burns - About
a square foot of purple patches - the
pain is still very considerable. Of
course I took the lotion to the
chemist who had mixed it up
the fold. day and we both applied
it ~~without the slightest bad re-~~
sults. My congrats. to Mr. Whittier or
whoever it is on an extremely
successful operation. Its quite the
best thing in this line that I
have struck in a long while. I
enclose letter from Bertha Callway
for you to answer. My memory is not
very clear but I think she is mixed
up with the blind devil of Southampton.
who tries to excite compassion ~~for~~ ^{for} his
state and works spy business but
these people are so unimportant that
I do not remember their names.
I never remember anybody but people
who are doing constructive work.
I am not quite sure whether I remember
to put a note for Hill in ~~the~~ box

certain, your E. etc. if not please
wise we immediately - I would hate
to leave him out. R. is quite a
sport - he sent me a perfectly
beautiful lily for Easter - it blooms
before the ~~the~~ Fair.

I have an idea that Russel
could be a good deal of help to you
It might be perfectly easy for
him to get a job in Detroit. He
doesn't mind working as a waiter or
any thing else and we could use him
to do all sorts of odd jobs. Set me
know about this immediately.

S

Quinn

4319 Spring -
+ address

My dear Quinn

I have now got ⁴ pictures more or
less ready to show you - any day
will suit me as long as I know
beforehand.

S -

Apr. 22/

Jones

I rec'd the agency appt. & 2 other
letters dated Apr. 18 & 19 respectively
I think I will leave Sweeney for
you to manage. I suggest that
you & the affiliated brethren should
corner him. Get him to come out for
Sweeney for us - it can be done - It
is better than my going to see him. You
might at least persuade him to
call on me. if you can't work the
whole thing yourself.

R. has sent me notes. I enclose
copy of one. You might ask Sodge
his view about accepting them.
I'm inclined to say that I accept
them without prejudice to the
existing contract. Get
Sodge's advice on this. The E. is
not my property but of the ~~Sacristan~~
of the ~~Gnatsis~~. It was paid for
with 0 of 0 money and all the
brethren are interested in protecting
their property. However I feel that
all will go well provided I don't
worry. I can't understand the
high price in Bk. IV. Considering
that most of it is printing from
plates but you cannot possibly
calculate the way you do.
The composition changed for curricular
of 0 of 0 stuff covers all from parts
of Bk. IV - you must estimate this
separately & divide by 4
Again - you cannot fix your prices
on the 1000 copy estimate.

187
 748
 467
 215
 243

Taking your figures we find 2000
 copies costing \$654, which
 brings your est. per copy down to
 \$331 — Call it 5000 copies —
 and the est. works out at less
 than 25¢ per copy. It can
 be sold at that price
 provided that you charge
 half of the cost of production let
 us say to advertising. You can
 also look to make a profit on
 Parts 2, 3, and 4. You have to
 hammer into them that the
 business of is to make a market
 for the bulls of the stock and that
 B1c. & is our best bet. Preliminary
 profits so to speak, are not so im-
 portant. It pays to advertise. I
 don't think it worth while getting a
 N.Y. price because of freight.
 Also, I have no copy to show.
 About your lectures — it is
 important for you to clinch the
 deal. At each lecture, you

must say "Now then those who accept
the law stand up!" Then turn the
others out, then make the acceptance
sign some kind of declaration
and brand them with the mark of the
beast. You will soon have an
organized & disciplined following.
Otherwise your force gets dissipated.
Fuller was awfully good on this
sort of stuff.

My hands have been so painful
that I haven't been able to write
as I should have wished these last
few days, but I hope to let you have
the ritual up to P. I. within a
week. Please tell R. that I
have heard from Scotland - Williamson
has my letter and will square the
Christie Press affair - Also knowers,
with whom the Q & O books are
stored. He may rest easy on this.
The important thing of all
is Bk. IV because that is the
way appointed by the gods to

to accept
the
accept
tion
of the
an
ming.
isn't
this

put over the law. The high price
certainly worries me - the man
must be figuring on very good
paper or something. Chicago
will probably offer you better
terms. However drive home the
word that Bk. IV is on ad., our
salesman etc.

am
f
e last
in a
at I
- Williamson
e the
movers,
are
on this.
of all
the
do to